



**MINORITY**  
GOVCON BUSINESS

# **SPONSORSHIP PROPOSAL**

## **Minority GovCon Business Summit**

**7-9 October 2022**

# ABOUT US

Minority GovCon Business Summit Team mission is to bridge the gap in minority government contracting opportunities and knowledge for ALL minority business owners, building scalable, growth aggressive companies. Our team is built by women of color for women of color and growing.

The 2022 Minority Government Contracting Business Summit will bring together Contracting Officers, Contracting Experts, and Business Leaders nationwide. The summit was created to provide and prepare Minority contractors, subcontractors, and small businesses nationwide with the latest information on Government Contracting Funding in the FY2023-FY2024. We will have the best Government Agencies and Contractors join us for the largest MINORITY government contracting match-making event, hands-on workshops to help you prepare for the new Funding Distribution. Our goal is to open doors for other minority businesses worldwide to work with the #1 customer in the world!! See you there.



# SPONSORSHIP LETTER

Dear sponsor,

We are looking for sponsorship to help fund “Minority GovCon Business Summit ”, in return we are offering multiple advertising opportunities throughout the summit duration. The primary aim of the requesting this Sponsorship Proposal is to partner and compliment each other, we will facilitate to promote your Brand/Product and you as Sponsor will support us.

To ensure the success of “Minority GovCon Business Summit ”, we are expecting partnership, financial support and in return will facilitate your brand presence among some of the top contractors, Govt. officials and business leaders. I, therefore, take this opportunity to invite you to partner with us.

This proposal will discuss the opportunity to form a comprehensive bond to compliment both parties. The successful commitment as a sponsor will assure high-profile exposure to your brand throughout the Summit, website, social media accounts and multiple advertising channels.

We hope that you`re able to contribute and thank you for your consideration and time to look at our sponsorship opportunities enclosed.

We thank you in anticipation!

Sincerely,

Minority GovCon Business



# WIN-WIN

We want companies to pay to have their brand promoted on “Minority GovCon Business Summit”. This opportunity will bring them more brand awareness and exposure to a larger and diverse and most impactful people of the county. The Summit will host Contracting Officers, Contracting Experts, and Business Leaders nationwide including More than 200 Prime Contractors, Subcontractors, Military Officials, Contracting Officials, Financing Experts, Business Leaders, and Defense Agencies. This will be the most prestigious opportunity to make sure your brand exposure and have all the impactful people under one roof to witness.



# The Impact

500

Participants

15

Workshops

40

Prime Contractors

10

Speakers



# SPONSORSHIP PACKAGES

## PLATINUM LEVEL SPONSOR — \$ 5,000

- A 5-minute address for the company's CEO
- Sponsor of the highest-profile project in the exhibit hall
- 5 complimentary conference registrations
- Logo on conference signage, event promotions, event wear and event website
- Organization profile included in pre-event social media promotions
- Company profile, logo, and contact information in conference program
- Sponsorship booth of 5x7 at the event

## GOLD LEVEL SPONSOR — \$ 3,000

- Promotion on the social media accounts
- 2 complimentary conference registrations
- Logo on conference signage, event promotions, event wear and event website

# SPONSORSHIP PACKAGES

## Marketing Sponsorship

\* Advertisement — **\$595**

\* Banners — **\$295**

\* Print out — **\$750**

## Meals and Breaks (Each exclusive to one sponsor)

**Breakfast sponsorship:** Includes online and print visibility, on-site signage, distribution of company literature, plus brief company introduction by a member of your staff before the start of the agenda — **\$1,000**

**Lunch sponsorship:** Includes online and print visibility, on-site signage, distribution of company literature, plus brief company introduction by a member of your staff before lunch — **\$1,000**

**VIP sponsorship:** Includes online and print visibility, on-site signage, distribution of company literature, plus brief company introduction by a member of your staff before the reception — **\$1,000**



# CONTACT US



[info@minoritygovconbusiness.com](mailto:info@minoritygovconbusiness.com)



[minoritygovconbusiness.com](http://minoritygovconbusiness.com)



877-547-2250



1125 Jefferson Davis Hwy Ste 400  
Fredericksburg, VA 22401

